The Dallas County Promise 2019 Talent Report Executive Summary
Fulfilling the Promise of Talent: Economic Mobility for All

The Dallas County Promise Talent Report documents how Dallas County is working to become the first American region to solve the talent gap by producing equity in college completion aligned to North Texas Workforce needs. One year after a $3M investment from JPMorgan Chase, and in response to the “New Skills at Work” report, Dallas County Promise is helping to develop the analytics, strategy, and programming to drive economic mobility for all. This executive summary outlines the progress Dallas County is making on fulfilling the promise of talent.

Dallas must activate a middle-skill pipeline to expand economic growth and opportunity.

NEW SKILLS AT WORK
JPMorgan Chase & Co.

“Undeniably, the Dallas-Fort Worth region is thriving... However, in dramatic contrast to the surrounding region’s economic prosperity, the city of Dallas has one of the highest concentrations of poverty in the nation.”

CALL TO ACTION

POSTSECONDARY CREDENTIALS

WORKFORCE

57% of Dallas County high school graduates enroll in college

28% of adults have a PS credential

65% of jobs require a PS credential

COHORT 1
2018 High School Grads
31 High Schools
9,300 High School Seniors
Larger than 8 U.S. States
96% of eligible students signed the Promise Pledge
+7% Financial Aid
+6% Enrollment
+12% DCCCD Retention

COHORT 2
2019 High School Grads
43 High Schools
16,500 High School Seniors
Larger than 12 U.S. States
98% of eligible students signed the Promise Pledge
+7% Financial Aid

COHORT 3
2020 High School Grads
57 High Schools
22,000 High School Seniors
Larger than 17 U.S. States
41 PTECH / ECHS High Schools

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STEP 1 ANALYZE

20 of the most recruited DFW middle-skill occupations fall within six technical categories.

STEP 2 ACTIVATE

High schools, colleges, and workforce are activating data to develop a middle-skill pipeline strategy.

Health Professions
Computer Sciences
Engineering
Construction
Mechanic and Repair
Precision Production

Computer & Information Sciences & Support Services
- Computer System Analysts
- Computer User Support Specialists

Engineering Technologies & Engineering Related Fields
- Drafters, Engineering Techs & Mapping Techs
- Electrical & Electronics Engineering Techs

Mechanic & Repair Technologies/Technicians
- Automotive Service Technicians & Mechanics
- Heating, A/C & Refrigeration Mechanics & Installers
- Automotive Body & Related Repairers

Construction Trades
- Electricians
- First-line Supervisors of Construction Trades & Extraction Workers

Precision Production
- Welders, Cutters, Solders & Brazers
- Machinists
**ENHANCED STUDENT SUPPORT**

**CAREER ADVISING**
- Senior Student Surveys
- Virtual College Pathway Consultations

**WRAP AROUND SERVICES**
- Success Coach
- Career Mentor
- Campus Advisor

**SUPPORTING STUDENT NEEDS**
- Food Insecurity
- Housing Insecurity
- Transportation
- Mental Health
- Emergency Funds

**STEP 3 GROW**
Promise enhances and promotes current workforce pathways like PTECH, and supports opportunity youth and returning adults through a network of strategies and services.

**HIGH SCHOOL**
With over 22,000 high school seniors, Cohort 3 will be larger than 17 U.S. States and contain the largest PTECH/ECHS implementation in the country.

**POSTSECONDARY CREDENTIALS**
Over 40% of graduates from the following Dallas ISD high schools will graduate with a high-demand middle skill associate degree.

**WORKFORCE**

Co-Occurrence Matrix for Middle-Skill Pathways

**NEXT STEPS**
Empowering students with information, transforming college enrollment and connecting employers to talent.

**HIGH SCHOOL**
- Health Professions
- Computer Sciences
- Engineering
- Construction
- Mechanic and Repair
- Precision Production

**POSTSECONDARY CREDENTIALS**
- Health
- IT/STEM
- Trades
- Business
- Education
- Law
- Art

**WORKFORCE**

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**Cohort 2 Senior Career interest Survey Responses Against Job Postings in 7 Middle-Skill Pathways**

- Health: 36% Survey Responses, 8% Jobs
- IT/STEM: 34% Survey Responses, 10% Jobs
- Trades: 33% Survey Responses, 9% Jobs
- Business: 16% Survey Responses, 12% Jobs
- Education: 11% Survey Responses, 2% Jobs
- Law: 13% Survey Responses, 0% Jobs
- Art: 6% Survey Responses, 3% Jobs