

MARK FLANAGAN

Director, Operations & Technology
Dallas County Promise

Mark is a native Texan and a proud product of Irving ISD and Dallas County Community College District colleges. Electronics programs at Irving High School and Mountain View College, as well as computer programming courses at UTA, helped launch his career in starting up and building Westcott Communications, a pioneering distance education company serving various industries, including first responders, healthcare professionals, and high school students across the nation with quality education and training through innovative and interactive technologies. Mark's career at Westcott Communications spanned two decades and two acquisitions serving in various executive leadership roles, including VP Information Technology and VP Operations.

Prior to working with Commit, Mark furthered his passion for leveraging technology to enhance and expand accessibility to education as Chief Information Officer and SVP of Distance Learning Systems at Whitney International University System (now Illumno). Mark was charged with creating a scalable distance-learning model to support the company's vision of global mass access to quality higher education. Mark developed the IT strategy and led IT organizations at seven university partners spanning Latin America to create and implement technology-based solutions supporting the development and delivery of campus-based and online, degree-based education programs at scale, serving more than 100,000 students. Additionally, Mark served as the president of ADEPTCentral, a division of Avalon Consulting, LLC, which specializes in the design and development of customized learning solutions for Fortune 500 companies and Higher Education institutions.

Mark graduated from Northwood University with a BBA in Management and a minor in International Business.



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