

# The Dallas County Promise 2019 Talent Report Executive Summary

## Fulfilling the Promise of Talent: Economic Mobility for All

The Dallas County Promise Talent Report documents how Dallas County is working to become the first American region to solve the talent gap by producing equity in college completion aligned to North Texas Workforce needs. One year after a \$3M investment from JPMorgan Chase, and in response to the “New Skills at Work” report, Dallas County Promise is helping to develop the analytics, strategy, and programming to drive economic mobility for all. This executive summary outlines the progress Dallas County is making on fulfilling the promise of talent.

### NEW SKILLS AT WORK

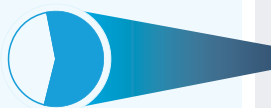
JPMORGAN CHASE & CO.

“Undeniably, the Dallas-Fort Worth region is thriving... However, in dramatic contrast to the surrounding region’s economic prosperity, the city of Dallas has one of the highest concentrations of poverty in the nation.”

#### CALL TO ACTION

Dallas must activate a middle-skill pipeline to expand economic growth and opportunity.

#### HIGH SCHOOL



57% of Dallas County high school graduates enroll in college

#### POSTSECONDARY CREDENTIALS



28% earn a PS credential



37% of adults have a PS credential

#### WORKFORCE



65% of jobs require a PS credential



DALLAS COUNTY PROMISE

#### STEP 1 ANALYZE

20 of the most recruited DFW middle-skill occupations fall within six technical categories.

#### COHORT 1

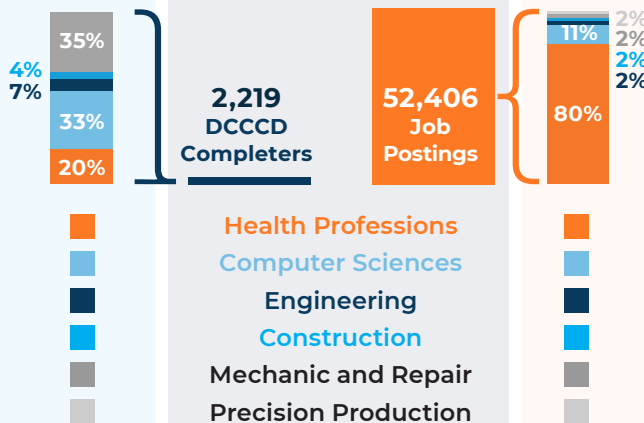
2018 High School Grads  
31 High Schools  
9,300 High School Seniors  
Larger than 8 U.S. States  
96% of eligible students signed the Promise Pledge  
↑7% Financial Aid  
↑6% Enrollment  
↑12% DCCCD Retention

#### COHORT 2

2019 High School Grads  
43 High Schools  
16,500 High School Seniors  
Larger than 12 U.S. States  
98% of eligible students signed the Promise Pledge  
↑7% Financial Aid

#### COHORT 3

2020 High School Grads  
57 High Schools  
22,000 High School Seniors  
Larger than 17 U.S. States  
41 PTECH / ECHS High Schools



#### STEP 2 ACTIVATE

High schools, colleges, and workforce are activating data to develop a middle-skill pipeline strategy.

#### Computer & Information Sciences & Support Services

- Computer System Analysts
- Computer User Support Specialists

#### Engineering Technologies & Engineering Related Fields

- Drafters, Engineering Techs & Mapping Techs
- Electrical & Electronics Engineering Techs

#### Construction Trades

- Electricians
- First-line Supervisors of Construction Trades & Extraction Workers

#### Health Professions & Related Programs

- Registered Nurses
- Licensed Vocational Nurses
- Surgical Technologists
- Radiologic Technologists
- Diagnostic Medical Sonographers
- Respiratory Therapists

#### Mechanic & Repair Technologies/Technicians

- Automotive Service Technicians & Mechanics
- Heating, A/C & Refrigeration Mechanics & Installers
- Automotive Body & Related Repairers

#### Precision Production

- Welders, Cutters, Solders & Brazers
- Machinists

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## ENHANCED STUDENT SUPPORT

### STEP 3 GROW

Promise enhances and promotes current workforce pathways like PTECH, and supports opportunity youth and returning adults through a network of strategies and

#### CAREER ADVISING

Senior Student Surveys  
Virtual College Pathway Consultations

#### WRAP AROUND SERVICES

Success Coach  
Career Mentor  
Campus Advisor

#### SUPPORTING STUDENT NEEDS

Food Insecurity  
Housing Insecurity  
Transportation  
Mental Health  
Emergency Funds

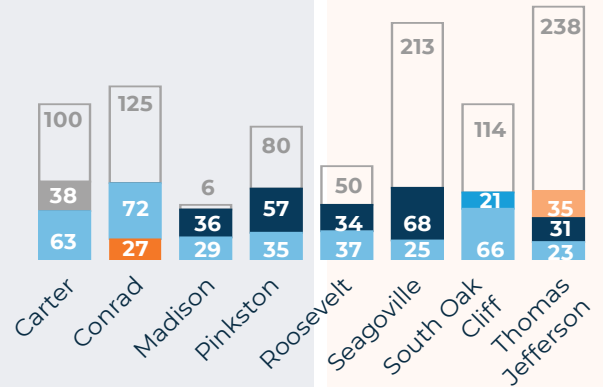
### HIGH SCHOOL

With **over 22,000** high school seniors, Cohort 3 will be larger than 17 U.S. States and contain the largest PTECH/ ECHS implementation in the country.

- Health Professions
- Computer Sciences
- Engineering
- Construction
- Mechanic and Repair
- Precision Production

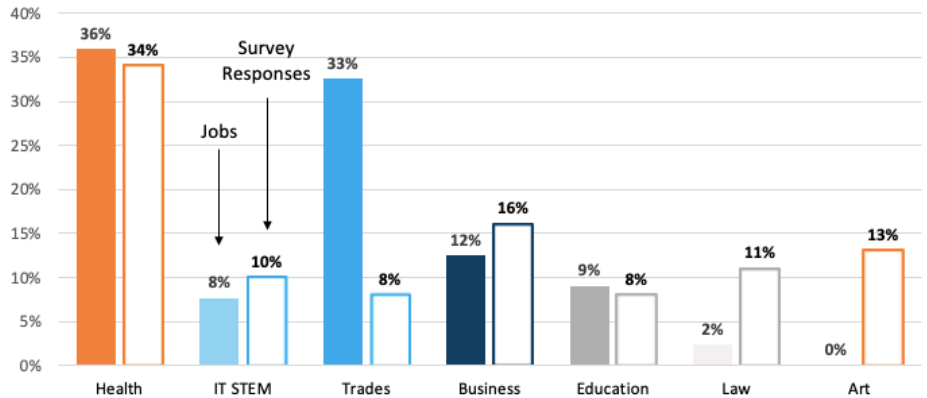
### POSTSECONDARY CREDENTIALS

Over 40% of graduates from the following Dallas ISD high schools will graduate with a high-demand middle skill associate degree.



### WORKFORCE

Cohort 2 Senior Career interest Survey Responses Against Job Postings in 7 Middle-Skill Pathways



### NEXT STEPS

Empowering students with information, transforming college enrollment and connecting employers to talent.

**Lisa Jackson**  
Samuell High School  
Dallas ISD

HS Grad Year: 2018  
AS Grad Year: 2019  
BA Grad Year: 2021  
MBA Grad Year: 2022

**College Ready**  
High School Diploma: ✔  
College Ready Reading: ✔  
College Ready Math: ✔  
High School GPA: 3.2  
ACT Composite: 24  
ACT Reading: 24  
ACT Math: 23  
Total College Credits: 18  
Math (Math 1314): B  
English (Comp 1302): A

**Work Ready**  
PTECH/ ECHS Business: ✔  
MICROBRAIN PTECH IT: ✔  
Verified Skills: ✔  
Attendance Rate: 95%  
Summative: ✔  
Communication: ✔  
Compassion: ✔  
Work Experience: Part Time Job McDonalds, Internship AT&T, Certifications: Camp TA

**Talent & Supports**  
Chap. AP Studio Art: ✔  
Track: ✔  
Robotics Club: ✔  
Chess: ✔  
Food Bank: ✔  
MY SUCCESS TEAM: Parent/Guardian, TSI Instructor, HS Success Coach, Job/Trade Helper, Career Mentor, Study/Scholarship Ability

Reinventing  
the Student  
Record

**UNT DALLAS**  
Enrollment Checklist

- Promise Award
- Meningitis
- TSI
- Transcript
- Orientation
- Career Path / Major
- Class Schedule

Transforming  
College  
Enrollment



Connecting  
Employers with  
Talent